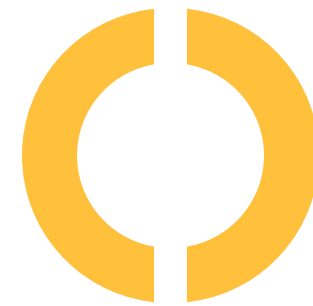
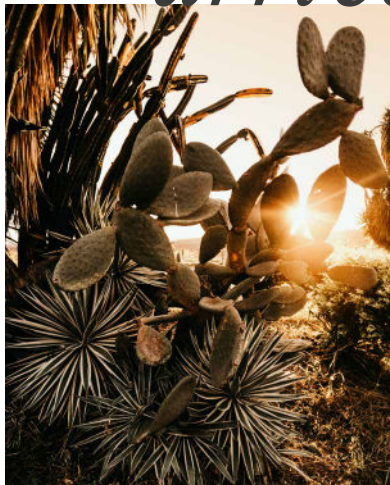


DEDON

Open up
to *Spirit*
of Place



The feeling of having *arrived*



For more than 30 years we have been traveling the world, discovering people, places and stories that inspire us. We collect moments and memories under open skies. Feelings that lead to realizations: It is the energy that makes a place unique. The feeling of having arrived. The Spirit of Place.

The Spirit of Place offers access to an exclusive world of DEDON. A world of experiences, inspirations and stories. A very personal dimension of outdoor luxury. The classic DEDON design is transformed, and traditional craftsmanship expresses its energy afresh as it interacts with creative freedom. This is how we cultivate the power of the new and the feeling of uniqueness. Individual luxury without limits.





Embrace the *Spirit* of *Place*





LOON
FLAIR



12



Mysterious
Desert



13



FLLAIR



16



DAYDREAM



Mysterious
Desert



TIBBO
SCOORA

17

18



Mysterious
Desert

MU
SEAX
THE OTHERS



20



DALA
MBRACE
SCOORA
OMBII

Mysterious
Desert



21



Feel^{*}
the *Spirit*
of *Place*

24

MU
THE OTHERS



Spiritual
Mountain

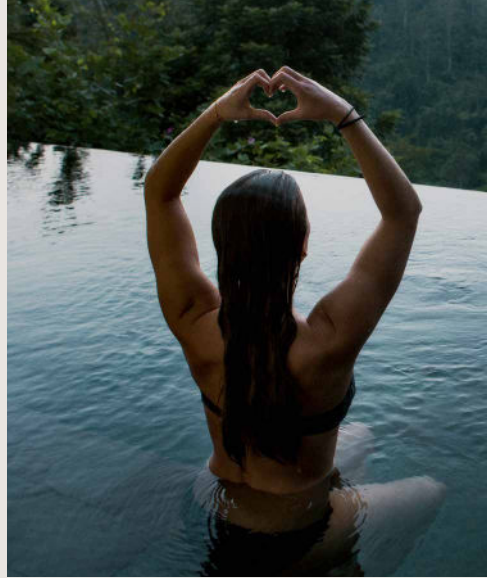
♥ Wherever you are, I feel at home



TIBBO
DALA
MBRACE



26



Here I am,
where I am
supposed
to be.

Isak Dinesen



27



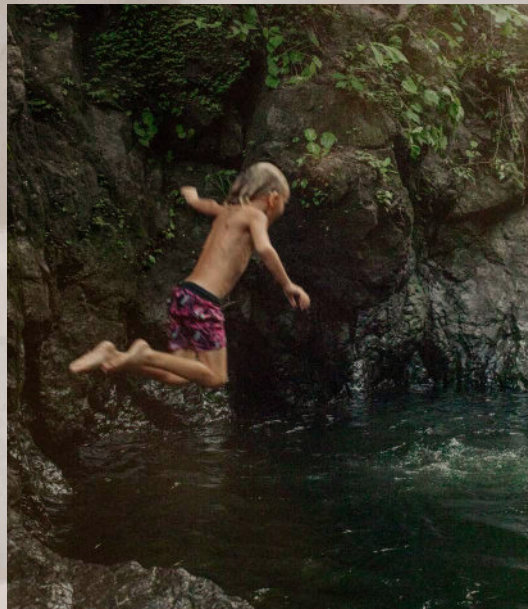
SEASHELL GRAND
LOON



ENJOY
your
soul



MBARQ
KIDA
IZON
LOON



DIVE IN



You ask me why I live in
the green hills. I smile
and make no reply, my
heart at peace.

Li Bai

MBRACE ALU
PORCINI
NESTREST



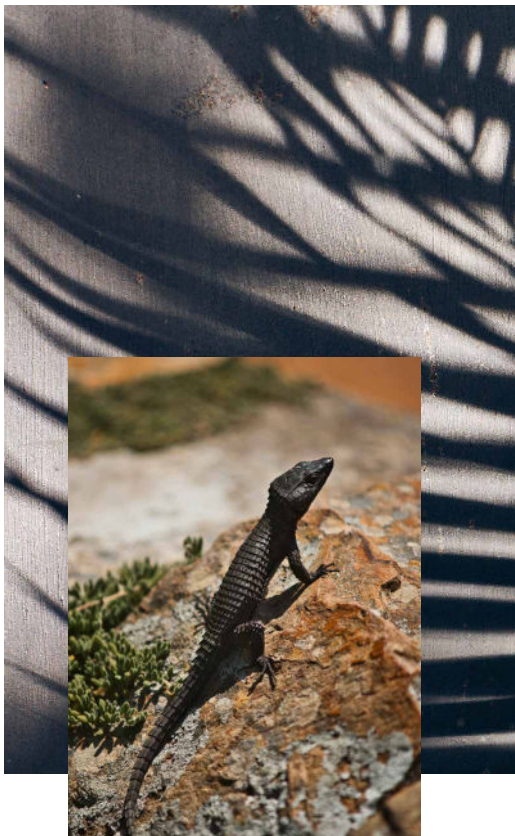


KIDA
BELLMONDE
OMBII

Spiritual
Mountain



MBRACE
MU
THE OTHERS
PORCINI
ROII

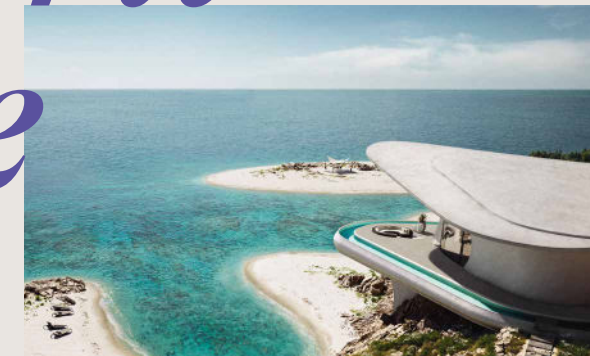


Spiritual
Mountain



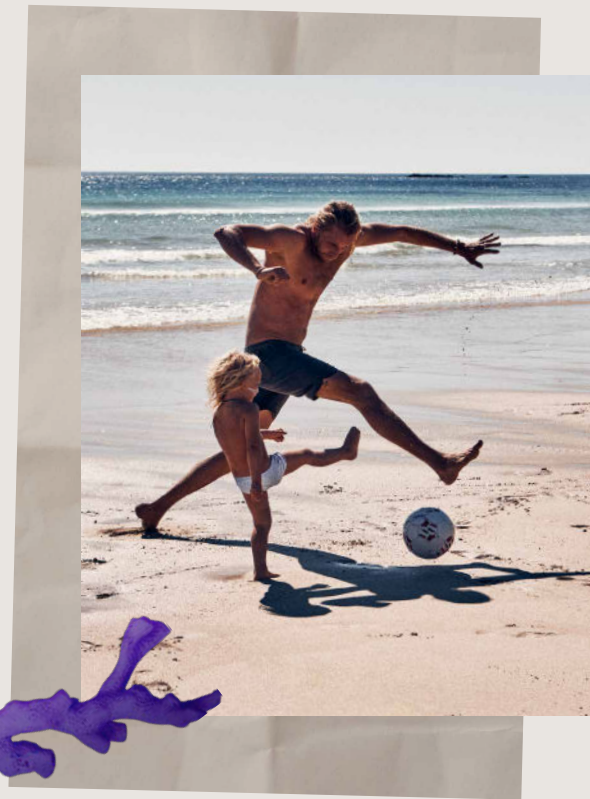


Enjoy
the *Spirit*
of *Place*





Endless
Ocean



The sea is everything ...
it is the 'Living Infinite'.

Jules Verne





Endless
Ocean



SEASHELL NUO





The luxury of clarity



Endless
Ocean

ATOLO
SATELLITE



dive in



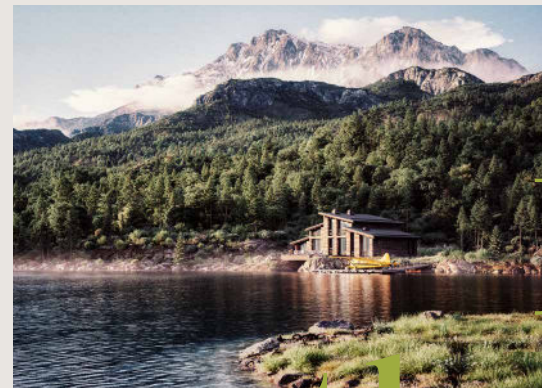
Endless
Ocean

TEMPERED GLASS



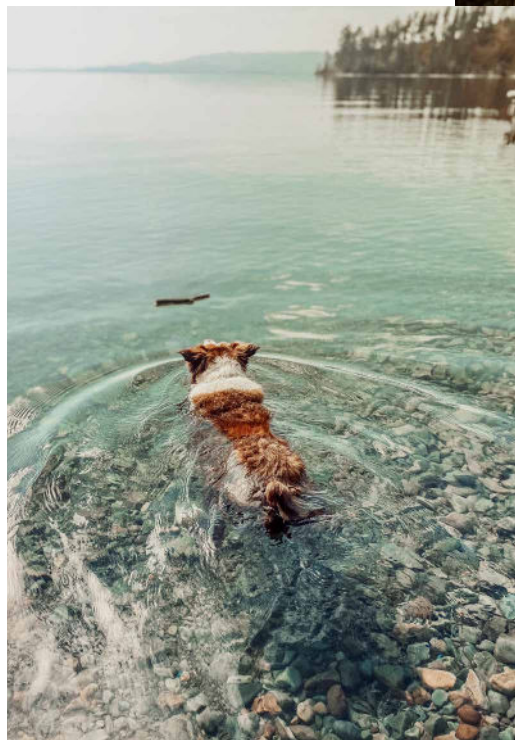
45

ATOLO



Discover
the *Spirit*
of *Place*

48



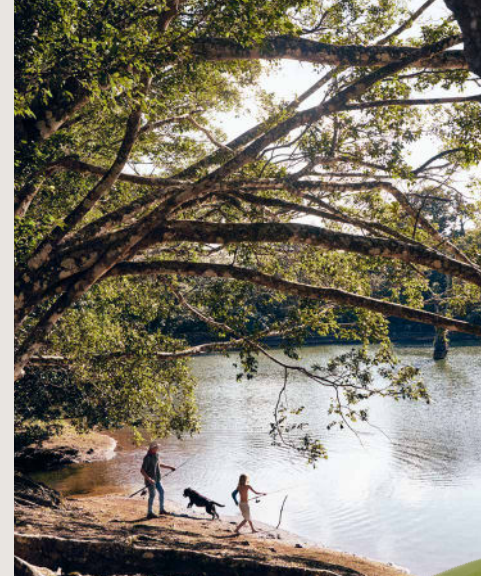
SWINGREST
MBRACE

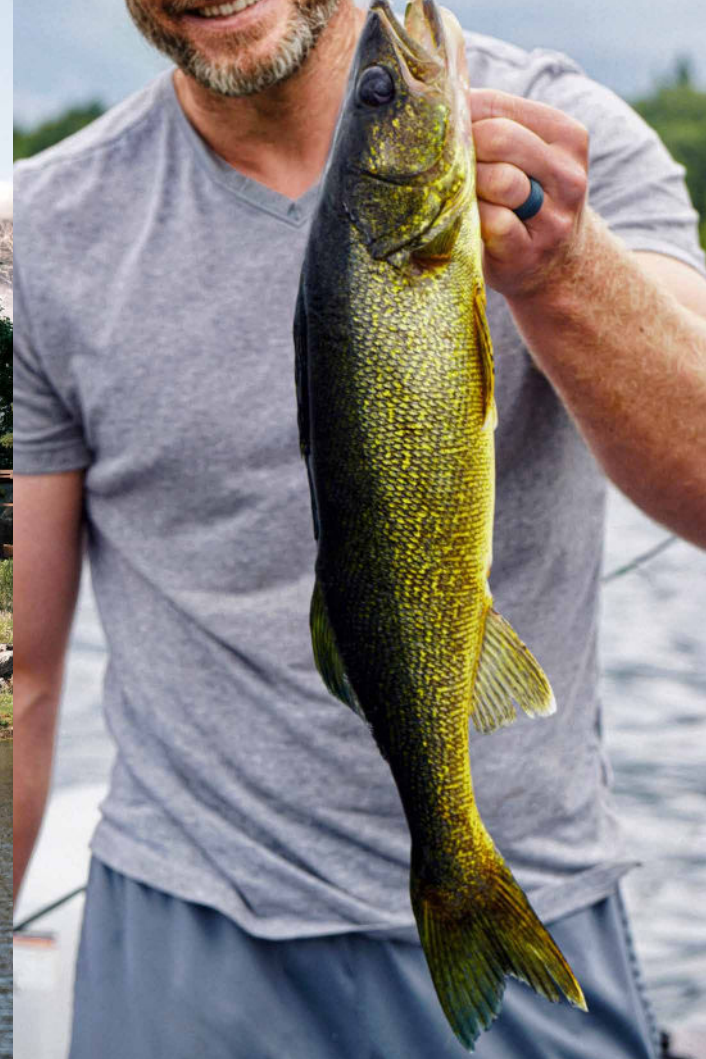


Secret
Lakeside

49







PAROS
BELLMONDE
BABYLON
IZON
LEAF





The Original.
Handcrafted
with passion.

Outdoor Revolution

DEDON was founded on innovation, beginning with its groundbreaking fiber, luxurious yet weatherproof. What followed was a revolution in outdoor living. DEDON engaged world-renowned designers. Established its own fiber lab and production facilities in Germany, along with zero-waste furniture manufacturing on Cebu Island in the Philippines. Created icons of modern design. Added new materials to the mix. Garnered the most prestigious awards. And extended its reach to more than 100 countries.

NESTREST:
Pioneering
the unknown
adventure.

Discover,
explore and
enjoy life
outdoors.



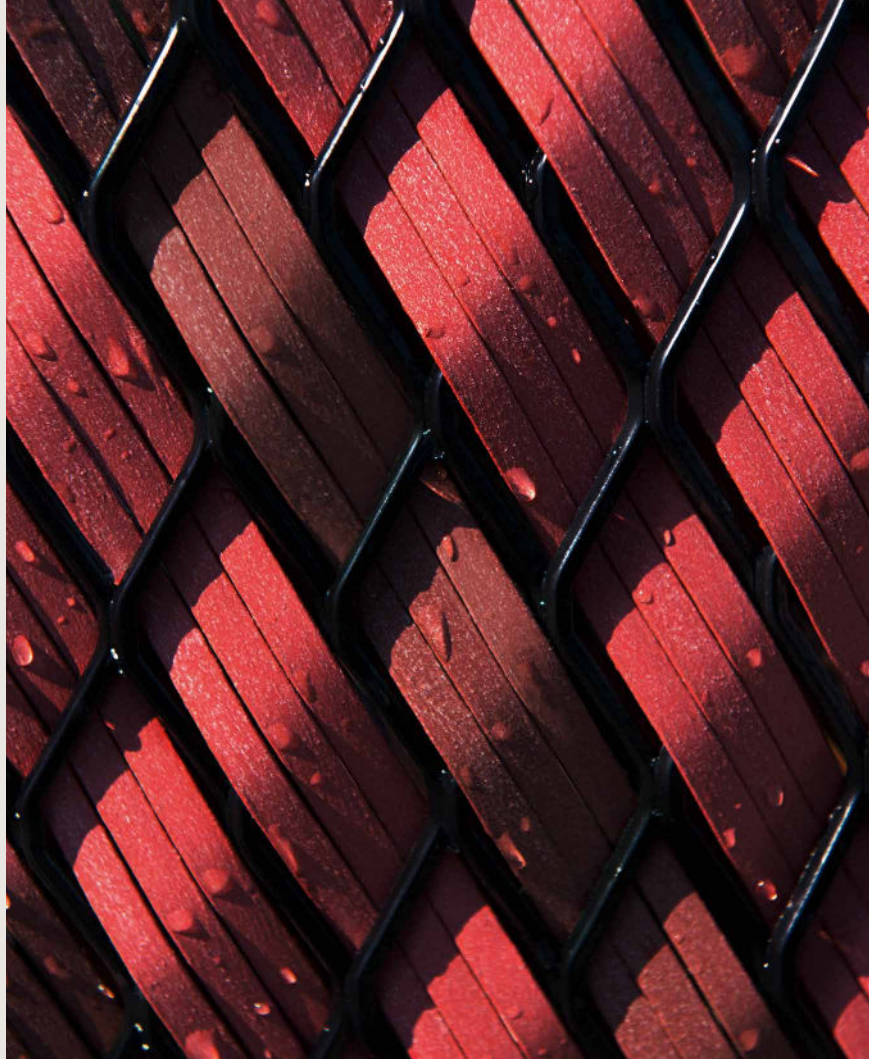
The icon of
the outdoors.

35 years ago, DEDON launched an outdoor revolution. Innovative by nature, the company never looked back.

The DEDON Fiber

Strong enough to withstand the elements. Supple enough to weave into art. Versatile enough to inspire the world’s leading designers for more than 3 decades. That’s DEDON Fiber, the standard of quality. The material that sparked a revolution in outdoor living by setting a new benchmark in luxury and durability for outdoor furniture.

Delightful to touch, durable against the elements.

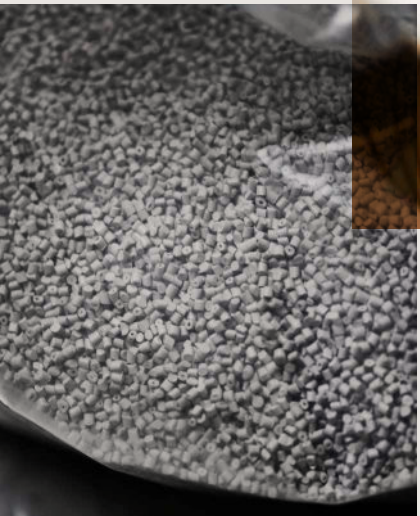


DEDON fiber reflects DEDON's commitment to excellence, with products that endure even the harshest environments — whether in deserts or on the decks of yachts and cruise ships. Researched, developed and manufactured at the company’s own state-of-the-art production facilities in Northern Germany. Resistant to chlorine, salt water, and sun. Beloved by customers for its luxuriousness of color, texture and touch. At DEDON, specialists and leading designers work side by side, continuously innovating new profiles and textures to suit the designs of individual collections. Never settling for less than the best.

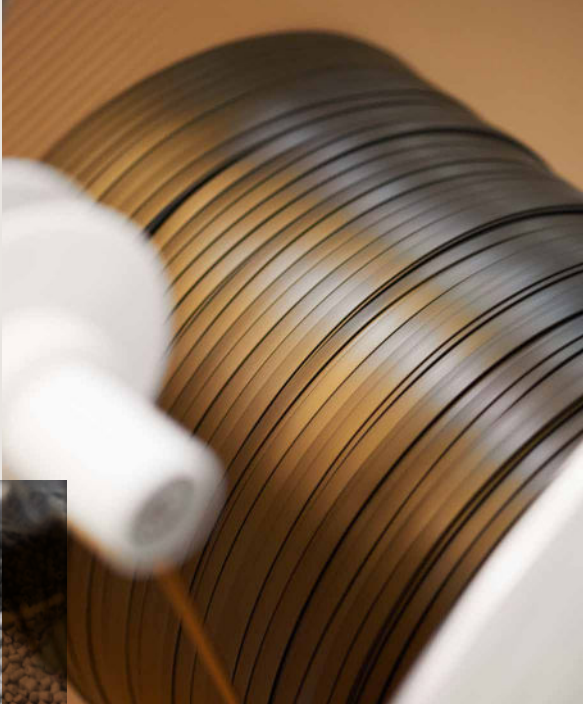


Unique among outdoor brands, DEDON owns and operates the entire production of its luxurious hand-woven furniture, from fiber to frame to finished product.

DEDON Fiber: unbeatable for its strength, weather-resistance and beauty.



DEDON Fiber endures where others cannot, delivering the unmatched quality and durability that have become synonymous with our brand.





To date, DEDON EcoCycle Fiber finds expression in collections like SEALINE, SEASHELL NUO, and SEASHELL GRAND.



A journey towards sustainable excellence

Guided by a mission to foster sustainable alternatives, DEDON is dedicated to exploring and integrating sustainable materials. The groundbreaking DEDON EcoCycle Fiber exemplifies this commitment to sustainability. This innovative material reflects our mission to provide environmentally conscious choices without sacrificing quality or performance. Derived 90 % from plant-based resources, DEDON EcoCycle Fiber is an eco-friendly alternative to conventional, fossil-fuel-based products. The remaining 10 % consists of pigments and stabilizers to ensure the quality of the fiber. DEDON EcoCycle Fiber offers the same luxurious look and texture as traditional DEDON Fiber along with the same unrivaled strength and weatherability.



Produced in DEDON's cutting-edge facilities in Germany, DEDON EcoCycle Fiber upholds the same exceptional quality standards and warranty as classic DEDON Fiber.



Inside DEDON's state-of-the-art fiber production facilities.



DEDON manufacturing site in Mandaue City, Philippines.

DEDON produces its handwoven furniture exclusively at its own zero-waste facilities on Cebu Island, Philippines, where master weavers create woven patterns of incomparable artistry and innovation. DEDON first went to Cebu Island, for the talent of the weavers, but it stayed for the smiles, the culture and the way of life. The company regards Cebu as its second home, providing an excellent work environment and social benefits that promote teamwork and camaraderie.

Cebu Island, *Heartquarters*

Cebu Island —
home away
from home.





DEDON's aluminum frames are precision-welded by hand.



Inside DEDON's R&D lab in Cebu.

Taking a break at DEDON's production facility in Cebu.



Established in 2000, DEDON Philippines is strategically located in the heart of Cebu Island's furniture district. Our 15,500 square meter manufacturing center is a bustling hub of creativity and expertise, where around 260 expert craftsmen work diligently every day.



An ancient
handcrafting
tradition,
thriving today.

The art of weaving, deeply rooted in the history of Asia, is a skill inherited and perfected by our master weavers in the Philippines, who are among the most talented in the world. Their creativity and expertise are showcased in weaving patterns of incomparable intricacy, innovation, and artfulness. Our artisans employ diverse techniques and fiber types to skillfully create designs ranging from light and open to solid, tightly woven patterns, resulting in each piece of DEDON furniture being a distinctive and handwoven masterpiece.

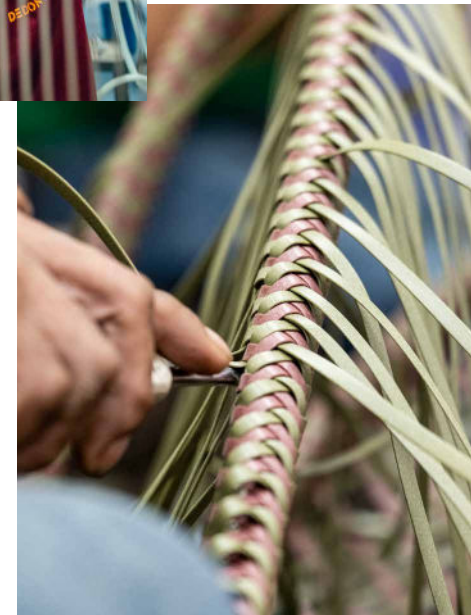
The Art of *Weaving*



Exceptional
craftsmanship
truly sets
DEDON apart.

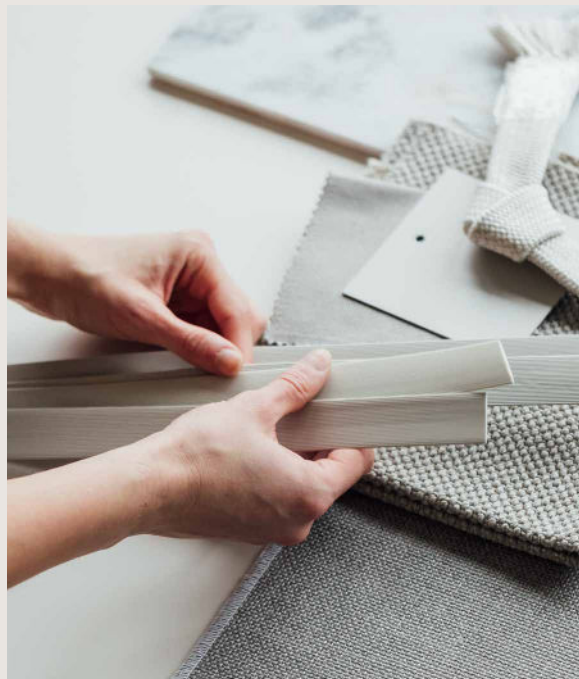
67

Manufactured entirely
in-house, every woven
DEDON creation is the
embodiment of modern
technology and centu-
ries-old artisanry.



Passion for Quality

DEDON selects only the finest materials for its luxury outdoor furniture, working exclusively with suppliers who share its passion for quality. From premium teak to industrial-strength ceramic to advanced fabrics from the US and Europe, every material suits the individual needs of its collection. DEDON provides the perfect selection for any setting, ensuring that users can savor the pinnacle of outdoor living.



Thoughtful
material
selection.



Each piece is
manufactured
at its best.

Crafted by the hands of
highly skilled artisans,
dedicated to excellence
in the luxury outdoor
furniture market.

We work together

DEDON collaborates with the world's top designers, from famous names to rising stars, on collections that consistently win the most prestigious design awards. Our in-house research and development department works closely with each designer, integrating their creative visions into innovative solutions that not only enhance quality, functionality and style, but also capture the quintessential values of DEDON.

Jean-Marie Massaud shares his inspirations.



**Zeal for
exceptional
design.**



Stephen Burks
with his KIDA
lounge chair.



Sebastian Herkner
MBRACEs city life.



New York, USA
Stephen Burks

AHND, DALA, KIDA,
THE OTHERS



Copenhagen, Denmark
Edward Barber & Jay Osgerby

TIBBO



Barcelona, Spain
Harry-Paul

BABYLON



Zurich, Switzerland
Arnd Küchel

PAPYON



Hamburg, Germany
Hoffmann & Kahleiss Design

SCOORA



Paris, France
Jean-Marie Massaud

PAROS, SATELLITE, SEALINE,
SEASHELL, SEAX



Hamburg, Germany
Benjamin Baum

ROII



London, Great Britain
Samuel Wilkinson

FLLAIR



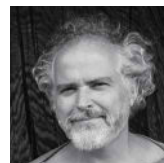
Offenbach, Germany
Sebastian Herkner

MBRACE, MBRACE ALU,
MBARQ, LOON



Berlin, Germany
Werner Aisslinger

CIRQL NU



Draguignan, France
Daniel Pouzet

NESTREST, MINI NESTREST,
SWINGREST



Antwerp, Belgium
Frank Ligthart

LEAF, LOUNGE



Milan, Italy
Toan Nguyen

MU, WA, LOU



Milan, Italy
Claudio Bellini

ATOLO



Aarhus, Denmark
Henrik Pedersen

BELLMONDE



Paris, France
Arik Levy

IZON



Paris, France
Philippe Starck

PLAY



Long Beach, USA
Richard Frinier

DAYDREAM, ORBIT, BARCELONA,
PANAMA, TANGO



Paris, France
Fred Frety

NESTREST, MINI NESTREST



Milan, Italy
Lorenza Bozzoli

BRIX, PORCINI, LA MALLE



NESTREST — Cocooning at its best
by Daniel Pouzet und Fred Frety

2134 meters of fiber
16 weaving hours



SWINGREST — A refined outdoor retreat
by Daniel Pouzet

2689 meters of fiber
29 weaving hours

Each DEDON piece stands as a tribute to our deep commitment to craftsmanship, capturing the essence of our united and thoughtful approach to design. Seamlessly blending these values, DEDON creates iconic designs that enchant and invite, nurturing a sense of togetherness under the open skies.

Iconic Designs



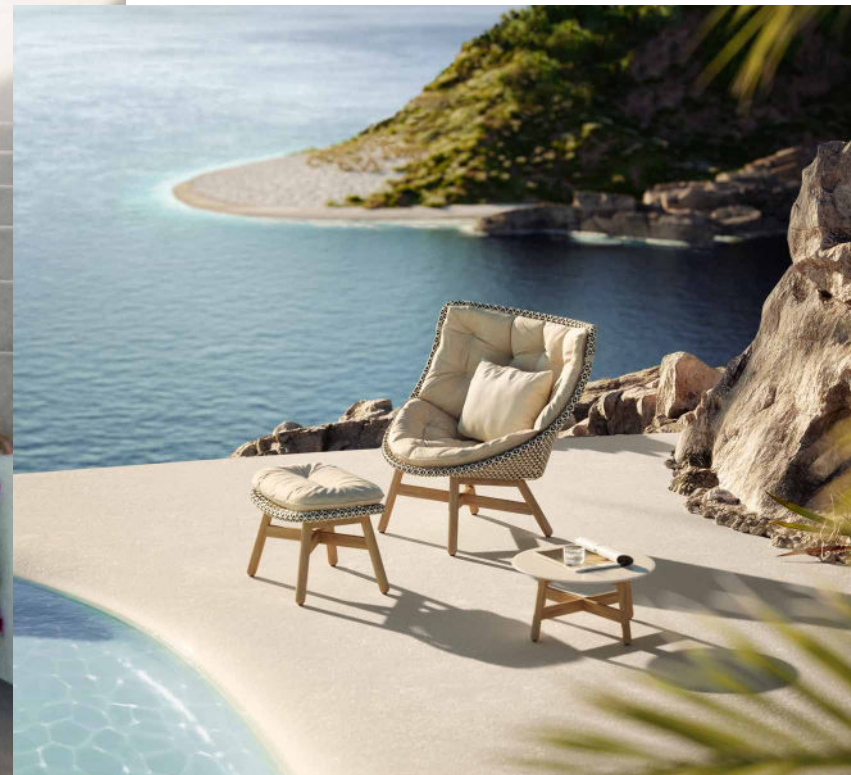
LEAF — Designed by nature
by Frank Ligthart

912 meters of fiber
52 weaving hours



KIDA — Feel as free as the breeze
by Stephen Burks

834 meters of fiber
38 weaving hours



MBRACE — A design like a gesture
by Sebastian Herkner

875 meters of fiber
17 weaving hours



ORBIT — An iconic
outdoor classic
by Richard Frinier

1200 meters of fiber
90 weaving hours



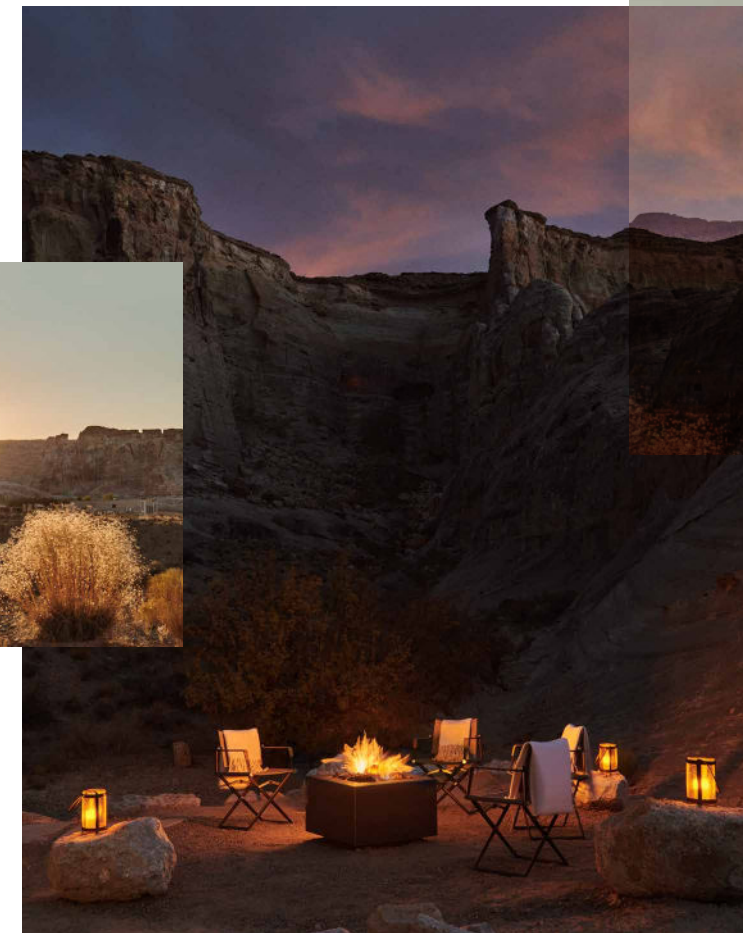
DAYDREAM — An invitation to the dreamer in us all
by Richard Frinier

3984 meters of fiber
112 weaving hours

Crafted Atmospheres

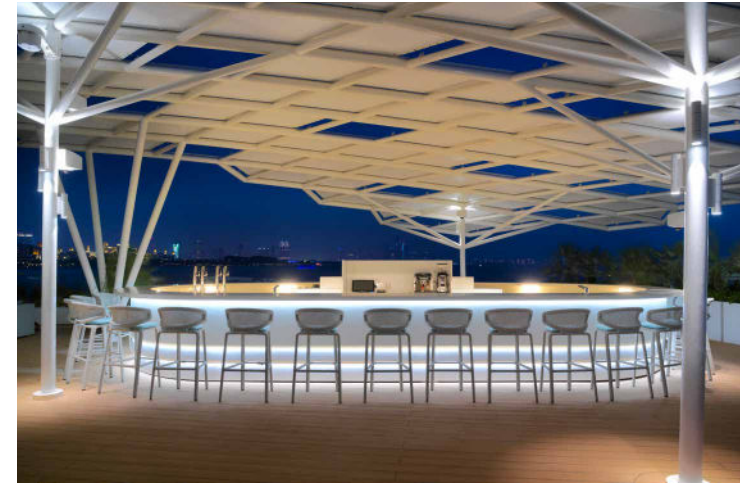
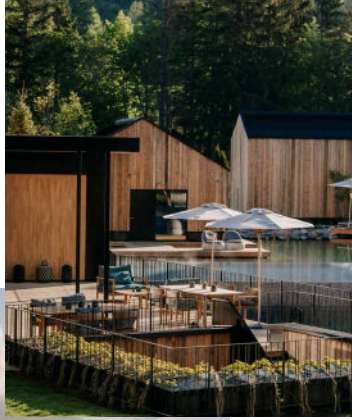
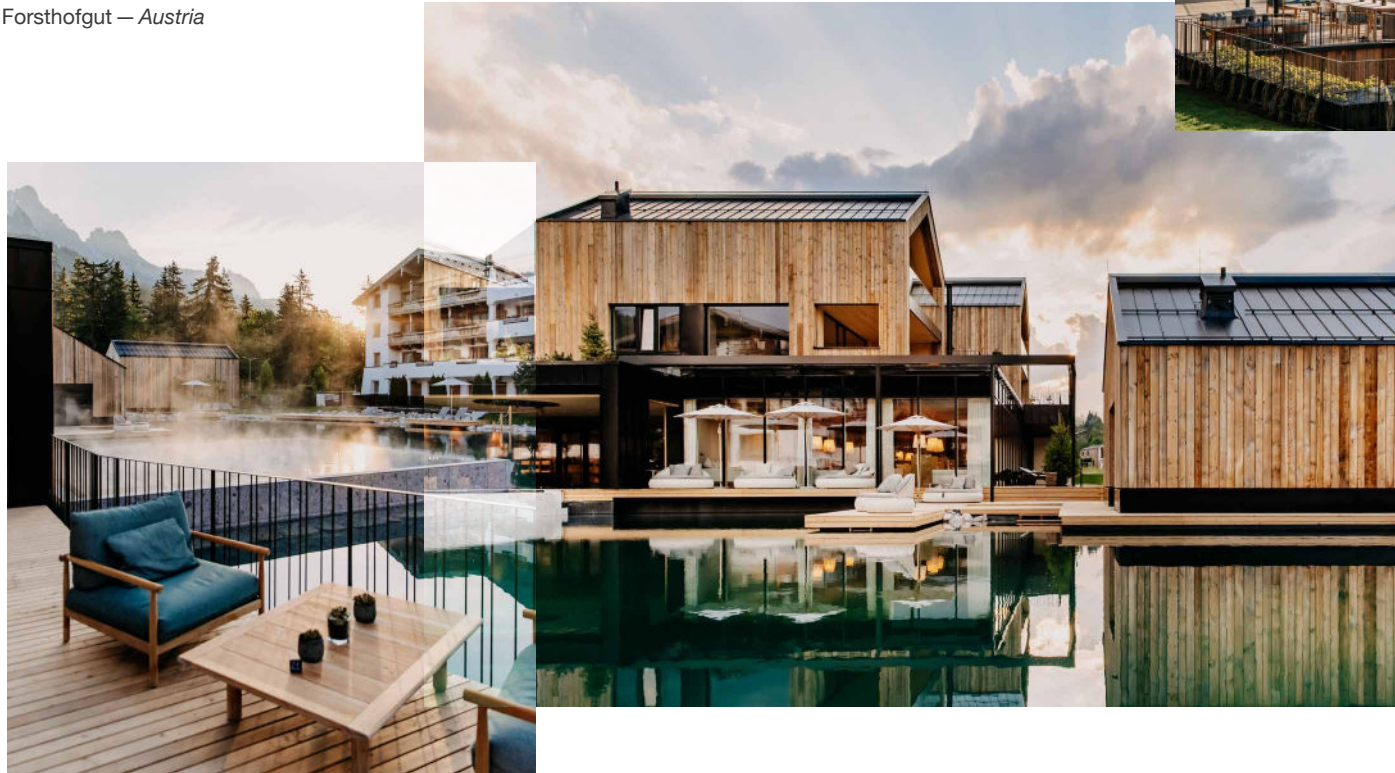
Ever since our founding back in 1990, DEDON's handcrafted outdoor furniture have helped bring to life those outdoor areas where guests create lasting moments. Join our worldwide journey through exclusive spas, top-notch bars and restaurants, to poolside lounges and cruise ship or yacht decks.

Global
ambiances —
inspirational
references



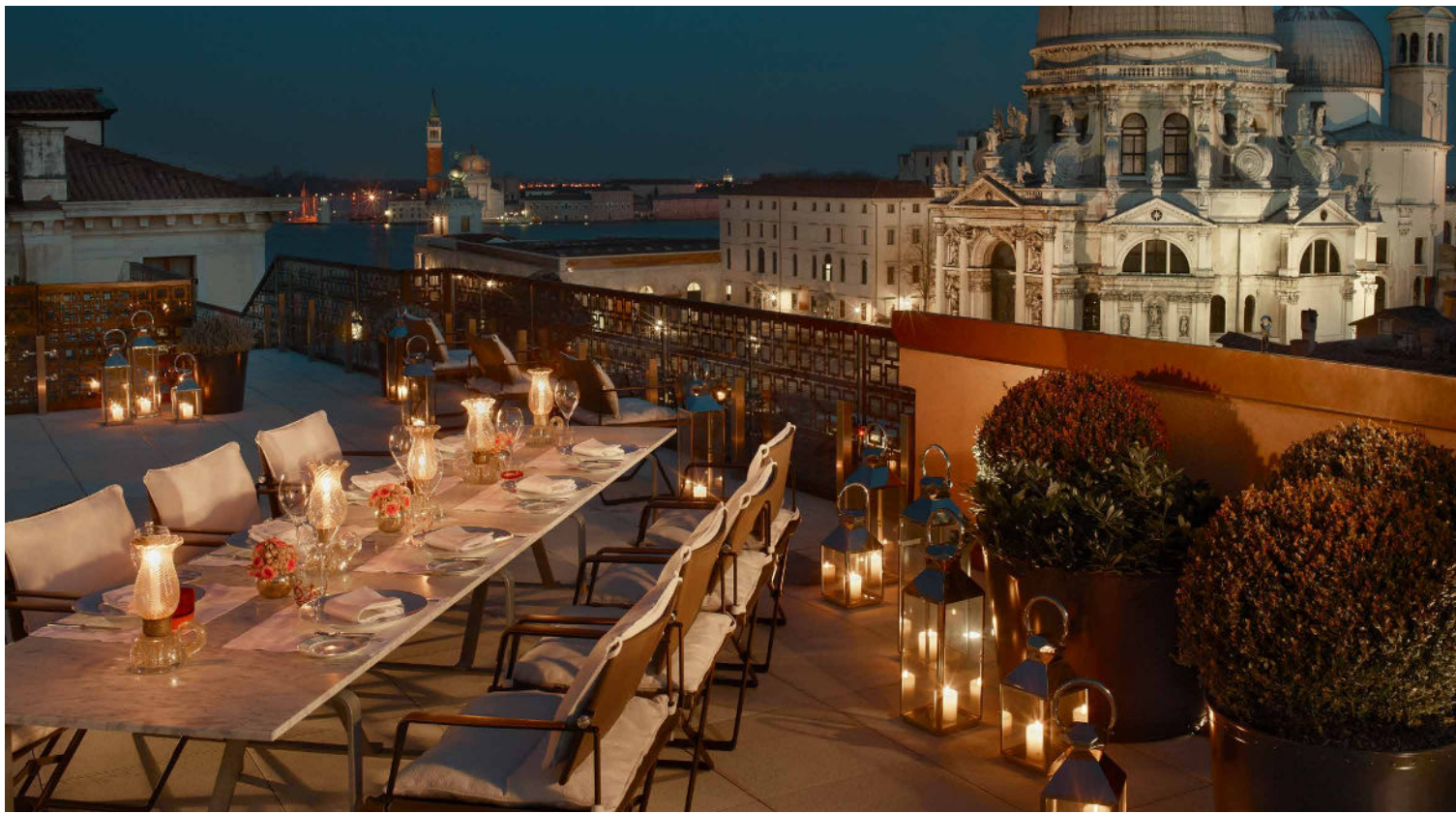
Amangiri Resort — *Utah*

Naturhotel Forsthofgut — Austria



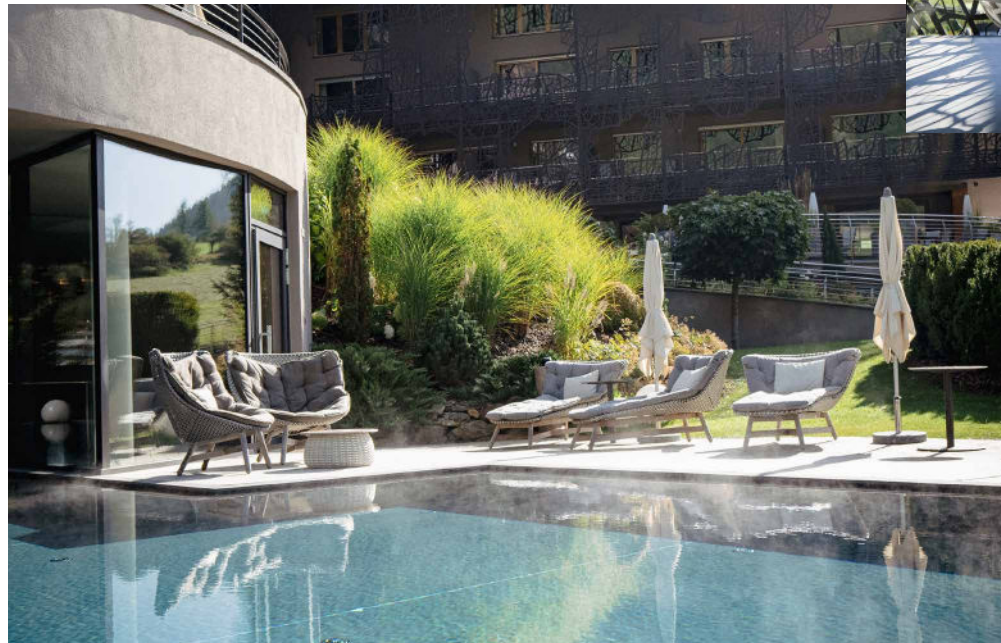
Burj Al Arab — UAE





86

Silena — South Tyrol



87



Waterlily — Turkey

DEDON's offices

With more than 600 people working for the company and representations in over 100 countries, DEDON is the world's leading manufacturer of exclusive outdoor furniture.

LÜNEBURG, GERMANY.

Headquarters for a vision

Home to our state-of-the-art fiber production facilities as well as a fitness center, soccer field and restaurant, DEDON's headquarters in the historic Northern German town of Lüneburg are a showcase for our philosophy and values, from caring for the society to finding the right life/work balance.

CEBU, PHILIPPINES.

Home away from home

DEDON Philippines was established in 2000 in Mandaue City on the island of Cebu, the heart of the furniture district. It covers a 15,500 sqm manufacturing center. Around 260 expert craftsmen weave DEDON furniture every day, using centuries-old weaving techniques perfected by DEDON over the last 24 years.

HIGH POINT, USA.

Americas headquarters

DEDON US was incorporated in 2009 and has grown from just 5 employees to over 60. Its cushion production and back-office support a wide network of dealers and clients across the Americas.



DEDON Showrooms

Sold in over 100 countries
on six continents



Reasons to choose DEDON



Produced in our own facilities

The manufacturing of both DEDON Fiber in Germany and DEDON furniture in the Philippines take place in our own production facilities. This is unique in the outdoor furniture industry and ensures that fine craftsmanship is combined with innovative technology. DEDON's master weavers in the Philippines use ultra-strong fibers from our own DEDON production. For our contract partners, in-house production also means special opportunities for customization.

Sustainability

It is DEDON's corporate philosophy to create furniture and accessories of such high quality that they need never be thrown away. Produced in our environmentally-sound facilities in Northern Germany, DEDON Fiber is 100 % recyclable and free from pollutants and heavy metals. In addition DEDON incorporates recycled materials into our products whenever feasible.

World's best fiber

No matter if it's desert wind, salt water or frost, DEDON Fiber is tested against all weather conditions and for 10 years' UV resistance. Produced in Germany by our team of specialists, it is unrivaled for strength, color fastness and longevity. And because DEDON Fiber is developed entirely in-house, we are able to work with designers to create innovative solutions, including unique colors, textures and profiles.

Design

DEDON collaborates with the world's top designers, from famous names to rising stars, on collections that consistently win the most prestigious design awards. Our in-house research and development department is able to work closely with each designer on solutions and innovations that make all the difference in terms of quality, function and style.

The right material for every setting

Specialists in outdoor living spaces of all kinds, DEDON selects the right material for every setting, from covered terraces to exposed poolsides to sandy beaches to wild nature. That's why, in addition to the world's best fiber, we work with highest-quality teak, aluminum, woven textiles, ceramics and upholstery, all manufactured with passion for excellence.

Global reach

Distributed in more than 80 countries, with showrooms and sales office around the world, DEDON is a global company with a global mindset. We travel the world — with furniture and our team — as part of our ongoing adventure, and no island or secret hideaway is too remote for us. Wherever our contract partners have projects to undertake, DEDON is available and ready to help.



IMPRINT

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